What is claimed:

1	1.	A data processing	g apparatus having	a user interface	assisting in se	arching for
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- 2 information from an ordered list in a data array, the apparatus comprising:
- an array scroller responsive to user actuation; and
- 4 a helper character-generator, actuated by continued user actuation of the array
- 5 scroller, the helper character generator being operative to display a helper character
- 6 representative of a portion in the list being scrolled.
- 1 2. The data processing apparatus of claim 1 wherein,
- the helper character shows additional helper characters by unactuating the array
- 3 scroller, then reactuating the array scroller.
- 1 3. The computing apparatus of claim 1 wherein,
- the helper character display corresponds to a location on a GUI display.
- 1 4. The apparatus of claim 1, comprising at least one of the following: a handheld
- device, a mobile telephone, an Internet-enable device with a browser.
- 1 5. The apparatus of claim 4 wherein the item is selected from at least one of the
- 2 following: alpha-numerical characters, pictographs, letters in a name, prefixes in telephone
- 3 numbers.
- 1 6. The apparatus of claim 1 wherein the list is multi-dimensional.
- 1 7. The apparatus of claim 1 wherein the helper character-generator renders a helper
- 2 character comprising at least one of the following: audio feedback, video feedback, tactile
- 3 feedback.
- 1 8. In a data processing environment, a method for enabling a user to scroll through an
- 2 ordered list in a data array accessible through a data processing device, the method
- 3 comprising:

4	enabling the user to scroll through the list, in response to the user actuating the data
5	processing device; and
6	generating a helper character representative of a portion of the list being scrolled:

- 1 9. The method of claim 8, wherein the data processing environment comprises a
- 2 distributed environment.
- 1 10. Software for being installed on an information processing apparatus, wherein
- 2 the software renders the apparatus operative to display a helper character representative of a
- 3 portion of an ordered list currently being scrolled in response to a user interacting with the
- 4 apparatus.
- 1 11. A service supplied in a client-server configuration, wherein:
- 2 the server provides user-access to an ordered list of information items; and
- 3 the client is enabled to interact with the server, the server controlling the client to
- 4 display a helper character representative of a portion of the list currently being scrolled at the
- 5 client.
- 1 12. The network service of claim 11,
- wherein, the client comprises at least one of the following: a handheld device, a
- 3 desktop computer, a laptop computer, a wireless telephone handset, a portable media-
- 4 playing device, cell phone.
- 1 13. An information storage medium comprising:
- 2 an ordered list of content information items;
- 3 at least one respective helper character corresponding with a respective one of the
- 4 items; and
- 5 control software for controlling a rendering of a specific one of the helper characters
- 6 during the scrolling of the corresponding one of the items

- 1 14. The information storage medium of claim 14 wherein the ordered list comprises at
- 2 least one of the following: a sequence of alpha-numeric characters, a sequence of
- 3 pictographs, a sequence of images, a sequence of sounds.
- 1 15. The information storage medium of claim 14 wherein the rendering of a specific one
- 2 of the helper characters comprises at least one of the following: audio feedback, video
- 3 feedback, tactile feedback.